

## RECIPIENTS

The "VII International Seminar on Innovation and Intellectual Property in Agriculture" are aimed at jurists, agronomists, biologists, chemists, agricultural entrepreneurs, professional associations of plant breeding and varietal innovation and other interested professionals. Likewise, students of the Master of Law and different Masters of Intellectual Property can attend.

## REGISTRATION

Registrations can be made online through this link:  
<https://www.ml.ua.es:24443/es/vii-jornadas-internacionales-sobre-innovacion-vegetal-y-propiedad-intelectual-en-la-agricultura>

The registration process should be completed as follows:

1. Make the payment by deposit or bank transfer to the IBAN account **ES43 0081 4234 1700 0147 7155 / BSAB ESBB** on behalf of the School of Legal Practice of Alicante. Concept: VII International Conference on Plant Innovation and Intellectual Property in Agriculture.
2. Fill in the REGISTRATION FORM available in this link  
<https://www.ml.ua.es:24443/es/vii-jornadas-internacionales-sobre-innovacion-vegetal-y-propiedad-intelectual-en-la-agricultura>

Registration period: until May 8, 2020.

## REGISTRATION FEES:

	until February 28	after March 1
General rate	240€	315€
Professional Associates and University teaching staff	210€	285€
Master's students from the University Advocacy of Alicante.	80 €	120€

The registration fee for the Conference includes:

- Attendance Diploma
- Coffee-break
- Cocktail / Lunch.

## DATE AND PLACE OF SEMINAR

The module will be developed on May 12 and 13, 2020.

**Tuesday, May 12 from 8:30 a.m. to 4:00 p.m.**

**Wednesday, May 13 from 9:00 a.m. to 1:00 p.m.**

University of Alicante, Calle San Fernando, 40, 03001 Alicante.

## ORGANIZATION

Department of Commercial and Procedural Law. University of Alicante.  
School of Legal Practice of Alicante.

## DIRECTION

Dr. Esperanza Gallego Sánchez *Professor of Commercial Law. Director of the Department of Commercial and Procedural Law. University of Alicante. Director of the Title of University Specialist on Plant Breeding and Distinctive Quality Signs.*

Dr. Pilar Iñiguez Ortega. *Professor of Commercial Law. University of Alicante Director of the title of University Specialist on Patents and Digital Innovation. University of Alicante.*

## COORDINATION

Dr. Altea Asensi Merás. *Contracted Professor Doctor of Commercial Law of the University of Alicante. Coordinator of the Title of University Specialist on Plant Breeding and Distinctive Quality Signs.*

Mr. Ignacio Rabasa Martínez. *Professor of Commercial Law. University of Alicante. Coordinator of the Title of University Specialist on Patents and Digital Innovation*

## MANAGEMENT AND ORGANIZATION COMMITTEE

Dra. Esperanza Gallego Sánchez.  
Dra. Nuria Fernández Pérez  
Dr. Jorge Moya Ballester  
Dra. Pilar Iñiguez Ortega.  
Dra. Pilar Montero García-Noblejas  
Dra. Altea Asensi Merás  
Dr. Vicente Gimeno Beviá  
D. Ignacio Rabasa Martínez  
D. Andrea García Martínez  
D<sup>a</sup> Marina Vázquez  
D. Alejandro Llopis Blanque  
D. Alejandro García Cremades.

## COLLABORATORS

Magister Lvcentinvs, Master in Intellectual Property and Digital Innovation from the University of Alicante; University of the Balearic Islands, University of Agricultural Sciences, Alrap (Sweden), European Intellectual Property Office (EUIPO), Community Plant Variety Office, International Union for the Protection of New Varieties of Plants (UPOV), Spanish Office of Trademarks and Patents (SPTO), Naktuinbouw Variety Testing Office (Netherlands), Spanish Office of Plant Varieties (Ministry of Agriculture and Fisheries, Food), Ministry of Agriculture, Rural Development, Climate Emergency and Ecological Transition, GRUR (German Association for Property Protection Intellectual and Copyright), Euroseeds, the National Association of Plant Breeders (ANOVE), Illustrious Provincial Bar Association of Alicante, School of Legal Practice of Alicante, Altius Lawyers, Garrigues, SLP.



UPOV



GRUR



Universitat d'Alacant  
Universidad de Alicante



## VII INTERNATIONAL SEMINAR ON INNOVATION AND INTELLECTUAL PROPERTY IN AGRICULTURE



May  
12 and 13  
2020

University  
of Alicante  
Edificio San Fernando  
Calle San Fernando 40,  
Alicante

<http://www.ml.ua.es/>

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Acción beneficiaria del Proyecto de investigación DER2017-87675-R  
del Ministerio de Economía, Industria y Competitividad

RED2018-102758-T Strengthening and Consolidation of the International  
Research Network "IP in Agriculture"

UA

UNIVERSIDAD DE ALICANTE  
Departamento Derecho Mercantil

The VII International Seminar on Innovation and Intellectual property in Agriculture is a two-day seminar focused on the Intellectual Property system for the protection of Plant Varieties, continuing as an important reference as throughout all its previous editions in this sector both nationally and internationally. Proof of this is the constant support and participation of the European Intellectual Property Office (EUIPO), Community Plant Variety Office, International Union for the Protection of New Varieties of Plants (UPOV), Spanish Office of Trademarks and Patents (SPTO) , Naktuinbouw Variety Testing Office (Netherlands), Spanish Office of Plant Varieties (Ministry of Agriculture and Fisheries, Food), as well as the Ministry of Agriculture, Rural Development, Climate Emergency and Ecological Transition. Likewise, there will be the participation of experts in different fields of knowledge (European and national magistrates, university professors versed in the subject as well as lawyers specialized in the sector of plant breeding and innovation varietal and various associations such as GRUR (German Association for Protection of Intellectual Property and Copyright), Euroseeds, the National Association of Plant Breeders (ANOVE), Illustrious Provincial Bar Association of Alicante, School of Legal Practice of Alicante and different professional offices (Altius Lawyers, Garrigues, SLP among others).

As main lines of debate, the new issues related to systems of protection of plant innovations and their impact on new agricultural technologies, plant health in plant protection products, essentially derived varieties, as well as the legal practice of the Community Plant Variety Office (CPVO) and the European Intellectual Property Office (EUIPO). Finally, the latest resolutions that circumscribe this matter will be analyzed by Magistrates of the European Union, all of which, together with the presentation of various controversial issues, which professionals raise daily with their demands before the specialized jurisdictional bodies, will show an overview of all agents involved in this specific sector.

PROGRAM:

Tuesday, May 12, 2020

8.30- 9:00

Reception of attendees and delivery of documentation

9:00-9:30

Opening of the Day

Dr. Enrique Herrero Rodríguez. *Vice Chancellor for Studies and Training of the University of Alicante (UA).*

Mr. José Antonio Gil Celedonio. *Director of the Spanish Patent and Trademark Office (SPTO).*

Mr. Fernando Candela. *Dean of the Illustrious Provincial Bar Association of Alicante.*

Dr. Esperanza Gallego Sánchez. *Professor of Commercial Law of the University of Alicante. Director of the Department of Commercial and Procedural Law of the University of Alicante (UA). Director of the Title of University Specialist on Plant Breeding and Distinctive Quality Signs.*

Dr. Pilar Iñiguez Ortega. *Professor of Commercial Law of the University of Alicante. Director of the Title of University Specialist on Patents Technology Transfer and Digital Innovation of the Magister Lvcentinvus. Master in Intellectual Property and Digital Innovation from the University of Alicante*

9:30 – 10:15 FIRST PANEL

PROTECTION SYSTEMS FOR VEGETABLE INNOVATIONS

(Moderator: Mr. José Antonio Gil Celedonio. *Director of the Spanish Patent and Trademark Office (SPTO).*

• **Plant innovation protection systems. Selection criteria.**  
Dr. Esperanza Gallego Sánchez. *Professor of Commercial Law of the University of Alicante. Director of the Department of Commercial and Procedural Law of the University of Alicante. Director of the Degree of University Specialist on Plant Breeding and Distinctive Quality Signs of the University of Alicante.*

• **The new challenges of globalization in agricultural production.**  
Mr. José Antonio Sobrino Mate. *Deputy Director General of Agricultural Production Means of the Spanish Plant Variety Office. SG Agricultural Production Media and OEVV. DG Productions and Agricultural Markets. Ministry of Agriculture and Fisheries, Food*

10.15-10.30 Symposium with attendees

10.30-10.45 Coffee break

10.45-12.00 SECOND PANEL

INNOVATION AND NEW TECHNOLOGIES IN AGRICULTURE

(Moderator: Dra. Nuria Fernández Pérez. *Professor of Commercial Law. University of Alicante. Coordinator of the Commercial Law Area of the Department of Commercial Law and Procedural Law of the University of Alicante).*

• **Open issues and future prospects for innovation of genetically modified organisms**

Dr. Anselmo Martínez Canellas. *Professor of Commercial Law of the University of the Balearic Islands (UIB)*

• **Varietal innovation and new food techniques. Genetically modified organisms.**

Mr. Gabriel González Limas. *Head of Patent Service of the Chemical Area. II. Biotechnology and Food, of the Spanish Patent and Trademark Office (SPTO).*

• **Innovation and plant health in phytosanitary products**  
*Ministry of Agriculture, Rural Development, Climate Emergency and Ecological Transition.*

• **Innovation and plant improvement. Impact on the agri-food sector**  
Mr. Antonio Villarroel López de Garma. *Secretary General of the National Association of Plant Breeders (ANOVE)*

12.00-12.15 Symposium with attendees

12.15-13.15 THIRD PANEL

ESSENTIALLY DERIVED VARIETIES

(Moderator: Dr. Dennis Eriksson *Professor Department of Improvement, University of Agricultural Sciences, Alnarp (Sweden)*

• **International Union for the Protection of New Varieties of Plants (UPOV) and Essentially Derived Varieties**

Mrs. Yolanda Huerta. *Legal Counsel and Director of Training of the International Union for the Protection of New Varieties of Plants (UPOV) Geneva.*

• **Innovation and essentially derived varieties (VEDs).**  
Mrs. Laura Piñán. *DHE Specialist & International Project Coordinator Naktuinbouw Variety Testing Department (Netherlands)*

• **Protection requirements for essentially derived varieties (VEDs)**  
Dr. Altea Asensi Merás. *Contracted Professor Doctor of Commercial Law of the University of Alicante. Coordinator of the Title of University Specialist on Plant Breeding and Distinctive Quality Signs. Master in Intellectual Property and Digital Innovation of the University of Alicante.*

13.15-13.30 Symposium with attendees

13.30-16.30 COCKTAIL

16.30-17.45 FOURTH PANEL

ROUND TABLE: PRACTICE OF THE COMMUNITY PLANT VARIETY OFFICE (CPVO) AND THE EUROPEAN INTELLECTUAL PROPERTY OFFICE (EUIPO),

(Moderator: *Representative of the European Union Intellectual Property Office)*

• **Intellectual Property Office of the European Union. (EUIPO).**

• **Mr. Francesco Mattina Vice President of the Community Plant Variety Office (CPVO)**

Wednesday, May 13, 2020

9.30-10.15 FIRST PANEL

JURISPRUDENCE OF THE EUROPEAN UNION

(Moderator: Dr. Pilar Montero García- Noblejas. *Profesora Titular de Derecho Mercantil de la Universidad de Alicante. Directora del Magister Lvcentinvus. Master en Propiedad Intelectual e Innovación digital de la Universidad de Alicante.*

• **The position of the Board of Appeal in the legal protection system for community plant variety rights**

D. Gert Würtenberger. *President of GRUR (German Association for the Protection of Intellectual Property and Copyright)*

• **Analysis of cases of the Chamber of Appeal of the Community Plant Variety Office and of the Court of Justice of the European Union.**

D. Paul van der Kooj. *President of the Resource Room of the Community Plant Variety Office (CPVO).*

10.15-10.30 Symposium with attendees

10.30-11.15 SECOND PANEL

JURISPRUDENCE OF THE EUROPEAN UNION

(Moderator: Dr. Jorge Moya Ballester. *Professor of Commercial Law. University of Alicante. General Coordinator of the Magister Lvcentinvus. Master in Intellectual Property and Digital Innovation of the University of Alicante)*

• **Spanish jurisprudential position in the protection of plant varieties**

Mr. Luis Seller Roca de Togores. *Judge of the Provincial Court of Valencia*

• **Position of the High Chamber of Resources of the European Patent Office (EPO)**

Mr. Ángel Galgo Peco. *Magistrado. Magistrate. President of the 28th Section of the Provincial Court of Madrid.*

11.15-11.30 Symposium with attendees

11.30-11.45 Coffee break

11.45-13.15 THIRD PANEL

PLANT VARIETY DEBATE. CURRENT ISSUES

(Moderator: Mr. Ignacio Rabasa Martínez. *Professor of Commercial Law. University of Alicante. Coordinator of the Title of University Specialist on Patents, Technology Transfer and Digital Innovation of the Magister Lvcentinvus. Master in Intellectual Property and Digital Innovation of the University of Alicante.)*

ROUND TABLE 1: NADORCOTT CASE

• **Analysis of the “Nadorcott case”**  
D. Philippe de Jong, *Partner Altius, Belgium.*

• **The protection of the crop product under the scope of the right.**  
Mr. Pedro Tent. *Litigation, arbitration and Intellectual Property partner. Garrigues, S.L.P.*

ROUND TABLE 2: MODIFICATION OF THE EUROPEAN PATENT CONVENTION (EPC)

• **Patentability of plant innovations: Future perspectives**  
Dña. Szonja Csörgö. *Director of Intellectual Property and Legal Affairs of Euroseeds*

• **The exclusion of patentability from essentially biological processes.**

Dra. Pilar Iñiguez Ortega. *Professor of the Department of Commercial Law. University of Alicante. Director of the Title of University Specialist on Patents Technology Transfer and Digital Innovation of the Magister Lvcentinvus. Master in Intellectual Property and Digital Innovation from the University of Alicante..*

Dr Juan Antonio Vives Vallés. *Hired Professor of Commercial Law at the University of the Balearic Islands (UIB)*

13.15-13.30 Symposium with attendees

13.30 CLOSURE OF THE SEMINAR