SEMINAR ON THE BENEFITS OF PLANT VARIETY PROTECTION

Organised by
THE COMMUNITY PLANT VARIETY OFFICE

In collaboration with
THE MINISTRY OF AGRICULTURE AND FOODSTUFFS
and
THE EXECUTIVE AGENCY FOR VARIETY TESTING, FIELD INSPECTION AND SEED CONTROL

20 September 2018
Sofia, Bulgaria

VENUE: Hotel HILTON Sofia
1, Bulgaria Blvd 1421 Sofia, Bulgaria
AGENDA OF THE SEMINAR

08 :30 – 09 :00   Registration and coffee

09 :00 – 09 :15   Opening address by the Minister or Deputy *(to be confirmed)*, Ministry of Agriculture and Foodstuffs

09 :15 – 09 :30   Welcome by Martin Ekvad, President of the CPVO

SESSION 1:  GOVERNMENT AND INDUSTRY INITIATIVES IN THE REGION

CHAIR: MARIEN VALSTAR

The objective of session 1 is to inform the audience on EU plant variety rights in general terms. Speakers of Bulgaria, Czech Republic and Serbia will present the organisation of the PVP system in their country respectively, as well as any other relevant and related matters. A presentation on the role of PVP in supporting public-private partnerships will be made. Q&A will close session 1.

09 :30 – 09 :55   The EU plant variety rights system
*Francesco Mattina, Vice-President CPVO*

09 :55 – 10 :20   Aspects of the plant industry in Bulgaria
*Bistra Pavlovska, IASAS*

10 :20 – 10 :45   Role of plant variety protection in supporting public-private partnerships
*Peter Button, UPOV*

10 :45 – 11 :15   **COFFEE BREAK**
Wheat breeding challenges and opportunities in the Balkan region  
*Borislav Kobiljski, BIOGRANUM R&D in Agriculture*

Royalty collection system in Czech Republic  
*Ivo Sedláček, Selgen a.s.*

Questions and Answers

**SESSION 2 : THE BENEFITS OF PLANT VARIETY RIGHTS - CHAIR: MARTIN EKVAD**

The objective of session 2 is to delve into the benefits of PVP for breeders and farmers as well as into the strategies used in protecting PVRs. The perspective of the farmers will be brought forward, and this session will also be closed with Q&A.

Benefits of plant variety protection for breeders, farmers and society  
*Peter Button, UPOV*

The use of plant variety protection in public research offices and public-private partnerships: a case study from the University of Bologna  
*Barbara Mila Novak, University of Bologna*

Benefits of plant variety protection; farmers perspective  
*Thor Gunnar Kofoed, COPA-COGECA*

Questions and Answers

**COFFEE BREAK**
SESSION 3: ENFORCEMENT - CHAIR: MARTIN EKVAD

The objective of session 3 is to present an overview of the system of royalty collection in Central Europe and to focus more specifically on the challenges in enforcing plant variety rights. This final session will be closed with Q&A.

16:15 – 16:30 Chairman’s introduction

16:30 – 16:50 How to secure value creation and incentive to European breeders community: Development of royalty collection organizations and schemes
Eric Devron, SICASOV

16:50– 17:10 Challenges in enforcing plant variety rights (Part 2)
Antonio Villarroel, ANOVE

17:10 – 18:00 Questions and Answers

18:00 Closing of the seminar

18:00 – 19:30 COCKTAIL