



CPVO

Community Plant Variety Office
Ufficio comunitario delle varietà vegetali

FINAL: 24/05/2013

SEMINAR ON THE ENFORCEMENT OF PLANT VARIETY RIGHTS

Organized by the CPVO in collaboration with the Italian
Ministry of Economic Development, Italian Patent and
Trademarks Office

30 May 2013

ROME

Venue:

Camera di Commercio di Roma (Chamber of Commerce)

Piazza di Pietra

“Sala del Tempio di Adriano”

Roma

AGENDA OF THE SEMINAR

 **OPENING**

8.30 – 9.30	Registration and coffee
9.30 – 9.40	OPENING ADDRESS <i>by Mrs. Loredana Gulino, Director General of D.G. for the Fight against Counterfeiting - Italian Patent and Trademarks Office of the Italian Ministry of the Economic development</i>
9.40 – 9.50	WELCOME <i>by Mr. Martin Ekvad, President of the CPVO</i>

**CPVO**Community Plant Variety Office
Ufficio comunitario delle varietà vegetali**SESSION I - LEGAL ASPECTS** (“Sala del Tempio di Adriano”)**Objectives of this session :**

The objective of Session I is to give presentations that will serve as a platform for the coming session and discussions. Community legislation and national legislations will be presented. Breeders will explain in more concrete terms the difficulties they meet when enforcing their rights.

9.50 – 12.30	Chair: <i>Mr. Martin Ekvad, President of the CPVO</i>
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9.50 – 10.20	The breeding industry in the Italy <i>Mr. Paolo Marchesini, President of Assosementi (Italian Seed Association) and Mr. Andrea Mansuino, President of CIOPORA</i>
10.20 – 10.40	Community legislation on the enforcement of plant variety rights: Basic Regulation, Directive on enforcement, Customs Regulation <i>Mrs. Muriel Lightbourne, Head Legal Affairs of CPVO</i>
10.40 – 11.00	Italian legislation on the enforcement of plant variety rights <i>Mr. Vittorio Ragonesi, President of the Italian Appeal Commission for industrial property rights</i>
11.00 – 11.20	Enforcing plant variety rights in Italy - the example of the vegetable seed sector <i>Mrs. Daniela Ampollini, Trevisan & Cuonzo Avvocati</i>
11.20 – 11.40	COFFEE BREAK
11.40 – 12.00	Enforcing plant variety rights in Italy– the example of the ornamental sector <i>Mr. Nicola Novaro, IP Manager NIRP International SA</i>
12.00 – 12.20	Customs activities – Italian Customs Authorities <i>Mr Vincenzo Piccarreta, lawyer, Avvocati Associati Franzosi Dal Negro Setti, Milan</i>
12.20 – 13.00	QUESTIONS AND ANSWERS
13.00 – 14.30	BUFFET-LUNCH offered by the CPVO





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SESSION II – WORKSHOPS ON ENFORCEMENT

Objectives of this session:

The objective of Session II is to go more into the depth of specific problems identified in Session I. The aim of this session is to focus on problems encountered when enforcing plant variety rights in the agriculture, vegetable, ornamental and fruit sectors. There will be two workshops in parallel, one concerning the agriculture and vegetable sector and one concerning the ornamental and fruit sectors.

A - WORKSHOP ON ENFORCEMENT IN THE AGRICULTURAL AND VEGETABLE SECTOR (Meeting room: "Sala del Tempio di Adriano")

14.30 – 16.30	Chair: <i>Mr. Bart Kiewiet, Former CPVO President/Of Counsel Vondst Advocaten</i>
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14.30 – 14.45	Chairman's introduction - Community provisions on the agricultural exemption
14.45 – 15.00	Comments on the EU framework on Farm Saved Seed <i>Mr. Bert Scholte, Technical Director ESA</i>
15.00 – 15.15	Comments on the EU framework on Farm Saved Seed <i>Mr. Arnaud Petit, COPA-COGECA</i>
15.15 – 15.30	QUESTIONS AND ANSWERS - Challenges in collecting royalties for Farm Saved Seed in Italy
15.30 – 15.50	COFFEE BREAK
15.50 – 16.10	Challenges in enforcing plant variety rights in the vegetable sector <i>Mr. Giorgio Foltran, Assosementi, Orto wic coordinator</i>
16.10 – 16.30	QUESTIONS AND ANSWERS





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B - WORKSHOP ON ENFORCEMENT IN THE ORNAMENTAL AND FRUIT SECTORS (Meeting room: "Sala del Consiglio")

14.30 – 16.30	Chair: <i>Mrs Bronislava Bátorová, Chairperson of the Administrative Council of the CPVO</i>
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14.30 – 14.40	Chairman's introduction
14.40 – 15.00	Point of view of breeders - "Enforcement of Intellectual Property Rights on the example of table grapes" <i>Mr. Rafi Karniel, Managing Director Grapa Company Limited, Cyprus</i>
15.00 – 15.20	Case study – Enforcement case in the ornamental sector <i>Mr Sandro Hassan, Barrister and patent attorney, Studio Legale SIB / Società Italiana Brevetti</i>
15.20 – 15.40	COFFEE BREAK
15.40 – 16.00	Point of view of producers <i>Mr. Vincenzo Romano, Romano Rose S.S.A., Rose grower (Naples) and President of the regional flower crop section of Confagricoltura</i>
16.00 – 16.30	Panel debate - How can enforcement for plant variety rights be improved in Italy? <i>Panel composed of:</i> <ul style="list-style-type: none">• <i>Mr. Edgar Krieger, Secretary General CIOPORA;</i>• <i>Mr. Rafi Karniel, Managing Director Grapa Company Limited;</i>• <i>Mr. Vincenzo Romano, Romano Rose S.S.A., Rose grower (Naples) and President of the regional flower crop section of Confagricoltura;</i>• <i>Mr Sandro Hassan, Barrister and patent attorney, Studio Legale SIB / Società Italiana Brevetti.</i>



 **SESSION III – CONCLUSIONS** (“Sala del Tempio di Adriano”)

16.45 – 17.30	Chair: <i>Mr. Martin Ekvad, President of the CPVO</i>
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16.45 – 16.55	<p>Summary of the workshop in the Agricultural sector</p> <p><i>Mr. Bart Kiewiet, Former CPVO President/Of Counsel Vondst Advocaten</i></p>
16.55 – 17.05	<p>Summary of the workshop in the Ornamental and Fruit sectors</p> <p><i>Mrs. Bronislava Bátorová, Chairperson of the Administrative Council of the CPVO</i></p>
17.05 – 17.30	<p>PANEL DISCUSSION AND CONCLUSIONS</p> <p><i>Panel composed of:</i></p> <ul style="list-style-type: none"> • <i>Mrs. Loredana Gulino, Director General of D.G. for the Fight against Counterfeiting - Italian Patent and Trademarks Office of the Italian Ministry of the Economic development;</i> • <i>Mrs. Bronislava Bátorová, Chairperson of the Administrative Council of the CPVO;</i> • <i>Mr. Bart Kiewiet, Former CPVO President/Of Counsel Vondst Advocaten;</i> • <i>Mr. Andrea Mansuino, President of CIOFORA;</i> • <i>Mr. Bert Scholte, Technical Director ESA.</i>
17.45	COCKTAIL offered by the CPVO