

Programme CPVO-EUIPO joint event

30 YEARS of incentivising
innovation

Celebrating intellectual
property together

19 September 2024

Hybrid
EUIPO Auditorium and online



09:00 – 09:30 Registration / Welcome coffee

MORNING SESSION

Opening Statements

09:30 – 10:00

Session 1 - Artificial Intelligence (AI) - a game changer?

10:00 – 11:20

Panel

Topic 1 - What is left? Will AI take over?

Topic 2 - Applications of AI in the registration proceedings

Topic 3 - The role of Copyright in Training of AI models

Topic 4 - The role of Copyright in protecting outputs in GenAI

Discussion

11:20 – 11:50

Networking Coffee

Session 2 – EU IP Action Plan and Single market – a glimpse into the future

11:50 – 13:00

Panel

Topic 1 – New laws – Design legal reform and Craft Gis

Topic 2 - Fight against counterfeiting and infringing goods

Discussion

13:00 – 14:30

LUNCH BREAK

AFTERNOON SESSION

Session 3 - Sustainability and IP

14:30 – 15:35

Panel

Topic 1 - Certification rights and green labelling

Topic 2 - How can Geographical Indications improve sustainability

Topic 3 - Plant Variety Rights and sustainability

Topic 4 - Designs and sustainability

Discussion

Session 4 – It's all about strategy

15:35 – 16:40

Panel

Topic 1 - Corporate standards for intellectual property protection - an insider's view

Topic 2 IP - Strategies from a lawyer's perspective - plant breeders rights, trade marks, trade secrets, GIs - when to choose which?

Topic 3 - Possible Pitfalls from an EUIPO/CPVO perspective in the Interface of Trade Marks and Plant Varieties!

Discussion

Closing Remarks

16:40 - 17:00